



For Immediate Release

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**WAUKESHA STATE BANK AND LEGACY CELLULAR TEAM UP TO RECYCLE CELL PHONES
Earth Day efforts will raise money for the Waukesha County Tarmann Fund**

WAUKESHA, Wis. (April 20, 2009) – One of Waukesha County’s oldest businesses is teaming up with one of the County’s “greenest” businesses to provide a safe, effective, and environmentally friendly way for organizations and people to recycle old cell phones. Waukesha State Bank and Legacy Cellular are joining forces on the collection effort.

“There are literally tens of thousands of old, unused, and unwanted cell phones in Waukesha County,” said Legacy Cellular President Troy Fullerton. “These phones, with all their dangerous chemicals, are ending up in our landfills, or collecting dust in basements and closets, because people either throw them out or just don’t know how to properly dispose of them.”

Starting immediately and continuing until the end of April, people can take their retired cell phones to any Waukesha State Bank location. Collection bins have been placed in the lobby of all 12 bank locations in Waukesha County. Legacy Cellular will reuse or recycle every phone received, and a donation will be made on behalf of the donor to the Tarmann Parkland Acquisition Fund, a county-run project that purchases land in Waukesha County and protects it from being developed.

“Waukesha County is delighted to be working with these two companies to help protect our most precious resource – the land we call home,” said County Executive Dan Vrakas. The Tarmann Fund is named after Walter J. Tarmann, the past Director of the Park and Planning Department for Waukesha County. As part of the effort, collection bins will also be set-up at the County Courthouse.

“Since our founding in 1944, Waukesha State Bank has placed a strong emphasis on customer service and community involvement,” said Bank President Ty Taylor. “We are very pleased about this latest effort to give back.”

To find a list of all the Waukesha State Bank location, please visit www.WaukeshaBank.com. Donors who are unable to make it to one of the 12 Waukesha State Bank locations can also send their phones directly to Legacy Cellular by visiting www.legacycellular.com.

Legacy Cellular is a wireless electronics sustainability firm based in Waukesha, Wis. The firm collects and processes used cell phones for recycling or reuse in secondary markets. While approximately 140 million cell phones are retired each year, only 5-10 percent of them are recycled while the rest are either discarded into landfills or remain unused. With a goal of “compassionate capitalism,” Legacy Cellular partners with individuals, corporations, government entities and non-profit agencies to ensure devices beyond economic repair are 100 percent recycled, while functional devices are refurbished and reused in the secondary market, primarily in developing nations around the world.